

# LEVELUP

YOUR UNDERSTANDING

UP GROUP

MISSION, PURPOSE AND VISION

## MISSION STATEMENT

To develop innovative everyday products that satisfy the creative mind and hygienic needs.

## PURPOSE STATEMENT

Improve the state of hygiene that leads to a better quality of life.

## VISION STATEMENT

To be the number one tissue paper manufacturer in Southern Africa by 2030.



**ARE**  
**YOU**  
GETTING ON THE



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UP GROUP

FOCUS AREAS



OUR 4 C'S MOTTO

CLEARNESS

CONNECTEDNESS

CONSCIENTIOUSNESS

CONTINUOUS IMPROVEMENT

*"Communicate more effectively so we can work better together, responsibly improving the ability to achieve our goals."*



ARE

**YOU**

MOVING

**UP?**

- Simplify as many processes
- Encourage 1 point lesson learning
- Quicker more informed decision making
- Ensure people know their priorities

- Effectiveness of internal communication
- Influence more people positively
- Increase participation that build's more trust
- Listen more attentively

- Achieve the desired results from systems
- Raise the quality of workmanship
- Increase the level of accountability
- Instill the importance of self discipline

- Adopt the right ISO Culture
- Personal Development Plan adoption
- More effective problem solving
- Provide effective value adding training

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## MAIN THEMES FOR THE YEAR



Encouraging **all** to adopt the right **UP attitude** and get on board.

“Communicate more effectively so we can work better together, responsibly improving the ability to achieve our goals .”

Our **4 C's motto** for Feb 2023.



Successful **change management** to achieve certification.



Clear understanding of the **UP Culture Manual**.



Realising the **UP Hedgehog principle** to become a sustainably **GREAT company!**



All **employees** need to have started the **PDP process**.

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