



UNIVERSAL PAPER COMPANY PROFILE

Our History

1950 - 1959

1950 Mr Henry Sher bought shares in a company called C & A Paper. Percy Sher & Sam Phillip Sher started working for the company.

1955 Original owners, Mr Calivas & Johnny Anassis, were bought out. UPI started selling serviettes and straws to wholesalers. The Diamond brand was established.

1953 Property for a new factory was bought (171 Watt Road, Industrial, Pretoria West, Gauteng). Business name changed to Universal Paper Industries (Pty) Ltd (UPI). Staff compliment of 10 employees.

1960 - 1969

1964 Got the first of 3 large serviette contracts: The Defence Force, Wimpy & the Golden Egg.

1963 Started importing paper from overseas.

1970 - 1979

1977 Started supplying Pick n Pay & Shoprite Checkers.

1970 Two Hobema Serviette machines were purchased from Germany. Expansions to the factory started.

1980 - 1989

1982 Started manufacturing plastic drinking straws under the 'Sippy' brand.

1984 Hanky machines arrived & started making pocket pack hankies under the 'Dinu' brand. Barry Sher started working for the company.

1980 The Dinu brand was established. The origin of the brand name was from the European paper converter, DUNI. The I & the U were swapped around to create DINU.

1989 Moved to larger premises (Stand 35, 4th Street, Industrial Park, Ga-Rankuwa, Gauteng). Business name changed to Universal Paper & Plastics (BOP) (Pty) Ltd (UPP). Staff compliment of 60 employees.

1990 - 1999

1997 Bought additional state of the art serviette machinery.

1993 Bought two new advanced serviette printing machines.

2000 - 2009

2002 Universal Inks (Uinks) was founded to supply inks to UPP, Uinks now supplies inks to outside companies too.

2008 Universal Paper Manufacturers (Pty) Ltd. (UPM) was founded to manufacture & supply paper to UPP & outside customers.

2006 Bought a new state of the art roll machine. UPP started manufacturing Bathroom tissue & Household towel products. The first company in SA to print on rolls.

2009 David & Jonathan Sher started working for the company.

2010 - 2019

2013 Received FSC certification for UPP & UPM.

2014 Launched new product ranges:
- Dinu Linen Touch Napkins
- Dinu Décor Multi Packs
- Dinu Mega Household Towel

2012 UPP Professional Brand was established. Now renamed as Dinu Professional.

2015 Started construction of the new Paper Factory across the road.

2016 Start of production of PM5. Staff compliment of over 280 employees.

2019 Installation of new roll converting lines increasing output to 2700 tons per month.

2020 - 2022

2021 New automatic pallet wrapper and broke pulper were bought and installed.

Purchased and refurbished our new Distribution Centre in Ga-Rankuwa. The property is 60 000 sqm in size.

2020 Staff compliment of 400 employees.

Launched new product ranges:
- Dinu Single Use Face Mask
- Dinu 4 Ply Bathroom Tissue
- Dinu 3 Ply Household Towel

2022 New solar project generating 1.7MW which reduces our fossil fuel dependency by 10%

About Us

Universal Paper is a family business, which is why we understand the needs of South African and corporate families so well. Our inspired and skilled people utilise the latest technologies, processes and systems to create products that are second to none in quality and the solutions they offer.

Developing innovative everyday products that satisfy the creative mind as well as meet the hygienic needs of our customers. We strive to provide a leading range of products that will improve the state of hygiene across Southern Africa.

At UPP people and ideas matter, and we make sure to deliver with excellence and integrity. Let our family provide you with the napkins, tissue and towels to make you feel right at home. Wherever you are.

Our Company Values



INTEGRITY

Always do the right thing.

We require our employees to always be professional and act with high moral principles. We always consider how our actions will affect those around us, whether it is inside or outside our company. Respecting all those around us we create a better working environment.



COMMITMENT

Do more than what is expected of you.

We believe that every employee should devote their time and efforts towards achieving the objectives of our company and our stakeholders. We encourage all employees to be committed to making a positive and value-adding difference in their work and personal lives.



EMPOWERMENT

Develop yourself to your full potential.

We work to empower every individual at every level. Developing our employees results in an improved level of performance. Empowering our employees gives them the confidence to surpass any challenge.



EXCELLENCE

Continuous improvement that solves problems.

We strive to be excellent in every endeavour. This challenges us to always exceed the expectations of our customers, stakeholders and colleagues. We motivate our employees to be their best.

Our Brands and Sister Companies



The Dinu range adds fun wherever it's used. The most prominent retail household tissue brand, Dinu has also been the leading premium napkin brand in South Africa for a number of years. The range consists of serviettes, napkins, bathroom tissue & household towel.



PROFESSIONAL

Dinu Professional focuses on the wholesale and away from home industries, specifically catering for the business needs of the hotel and hospitality industries. We offer a very large range of products, all of which are fully customisable. We use only the highest quality raw materials & state of the art machinery.



Universal Inks

Universal Inks (Uinks) was established in 2002 and is a manufacturer of water-based flexographic inks. Uinks supplies inks to many companies for various uses, mainly to the corrugated industry, label industry and for other paper products. Strict quality control processes and accurate colour matchings on the exact substrates ensure that customers are 100% satisfied.

We manufacture any colour according to Pantone colour codes. Inks are delivered in 20ℓ buckets, 200ℓ drums or 1000ℓ flow bins.



Universal Paper Manufacturers

Universal Paper Manufacturers (UPM) was established in 2008 and is a manufacturer of FSC® certified tissue paper. UPM manufactures a variety of tissue grades for toilet, towel, and serviettes.

UPM uses only the best raw materials and adheres to strict quality control standards, always striving to manufacture quality products.



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